



WESTFIELD GAS+ELECTRIC

[Westfield Gas & Electric Department](#)

[MMWEC GO Program](#)

Program Hotline

(877) 259-3015



Commercial & Industrial New Construction and Major Renovation GO Program*

<p>Primary Objectives</p>	<p>MMWEC’s Green Opportunity (GO) Program assists Massachusetts Municipal Utilities in developing and delivering energy efficiency services to their commercial and industrial customers.</p> <ul style="list-style-type: none"> • Support the integration of energy efficient technologies and building practices in new construction and renovation of commercial, industrial, institutional, and government facilities, by providing technical assistance and financial incentives specific to the needs of each individual project. • Target the brief window of opportunity to install premium grade replacements when equipment fails or is near the end of its useful life • Test and evaluate the process for identifying time dependant projects, providing technical services, and providing financial incentives to further the installation of highly efficient equipment. The process evaluation will inform future refinements of the program that can be applied to Westfield and more broadly, to other MMWEC member municipalities.
<p>Program Summary/ Design</p>	<p>The program will be administered through a controlled process whereby customers submit an application to be enrolled into the program. Due to the highly custom nature of new construction and renovation projects, WGE’s program administrator will review each application independently and work with the applicant to develop a customized plan that may consist of co-funded technical services, or custom or prescriptive rebates, or both. The plan will be developed to provide maximum value to the customer in their project planning process.</p>
<p>Target Market</p>	<p>All time-dependent electric and natural gas energy efficiency opportunities in the C&I sector - commercial, industrial, governmental, and institutional customers. Multi-family building owners are eligible to participate in this program. Specific projects to be targeted are all new construction, major renovation, and end-of-life replacements where there is an opportunity to install premium efficiency equipment.</p>
<p>Technical Assistance Services Offered</p>	<p>The program administrator has access to broad cross-section of industry experts capable of providing technical assistance as needed on a project by project basis. Specific examples where technical assistance support is contemplated during the pilot phase of the program include:</p> <ul style="list-style-type: none"> • Review of architectural, mechanical, and electrical building plans for compliance with the State Energy Code, and Leadership in Energy and Environmental Design (LEED) criteria. • Assist in the identification and selection of premium efficiency equipment for replacements. Assist in the procurement of price quotations for standard and premium equipment (to calculate incremental costs) and in the calculation of estimated energy savings • Technical Service Providers can perform cursory plan reviews and offer suggestions on how to incorporate energy efficient features that may qualify for incentives • General consultation regarding energy use in buildings, including best practices on air sealing and building envelope construction, lighting systems, HVAC systems, and renewable energy systems.
<p>Target End Uses</p>	<p>Target end uses include, but are not limited to building envelop, lighting and lighting controls, motors and drives, HVAC equipment, chiller water systems / refrigeration systems, high efficiency heating and water heating, energy management systems, compressed air, furnaces and boilers, additional unique gas and electric industrial processes, and site-specific custom measures.</p>

*Details of this program, including incentive levels, are subject to change without prior notice, please contact WG&E for latest program details.

<p>Financial Incentives**</p>	<p>The program features two types of financial assistance, in the forms of co-funded technical assistance for energy planning and study, and incentives for the installation of efficiency measures. Both are discussed below:</p> <p>Measure Installation Incentives:</p> <ul style="list-style-type: none"> Incentives are limited to <u>\$0.17 per annual saved kWh</u>, and/or <u>\$2.50 per annual saved therm</u>, not to exceed 50% of incremental project costs. <p style="margin-left: 40px;"><i>Incremental project costs are defined as the difference in installed cost between a code minimum standard efficiency piece of equipment or building system, and a premium efficiency piece of equipment or system</i></p> As an alternative calculation methodology, WG&E will accept the use of prescriptive rebates calculated in accordance with the MassSave¹ program administered by the State’s Investor Owned Utilities. Incentives are capped at a maximum of \$7,500 per project <p>Co-Funded Technical Assistance:</p> <ul style="list-style-type: none"> WG&E will co-fund 50% of costs incurred for qualified engineering studies, up to \$5,000 per project <p>**WG&E retains full and complete discretion over all incentive and financing offers</p>
<p>Delivery Mechanism</p>	<p>Installation of measures may be conducted by qualified contractors with whom the customer has an existing relationship, or through contractors who have been pre-selected by WG&E. Technical service providers will be assigned on a project by project basis to match the individual needs of each unique project</p>

¹ <http://www.masssave.com/>